

SPONSORSHIP OPPORTUNITIES - Eurochild Conference 2018

Building a better Europe with Children: All Aboard!

Eurochild

Eurochild is the main European umbrella network advocating for the rights and well-being of children & young people in Europe. We influence policies, work closely with the EU institutions, build internal capacities of our members, facilitate mutual learning and exchange practice and research. The United Nations Convention on the Rights of the Child is the foundation of all our work. We have a particular focus on child poverty, reform of child protection systems, and child participation.

Eurochild Conference 2018

Eurochild's 2018 conference will be hosted by Society "Our Children" Opatija in Opatija, Croatia on **29-31 October 2018**. It will be organised under the auspices of the President of the Republic of Croatia, in partnership with the city of Opatija. The conference focuses on meaningful involvement of children in public decision-making at local, national and European level.

Involving children meaningfully in decisions that affect them impacts other societal outcomes like employment, skills development, democratic participation and civic engagement. With a conference focusing on children's participation, we aim to bring together partners from government, civil society, corporate and philanthropy spaces to bring much needed momentum to investing in children and thereby creating the potential for a better Europe for all.

We aim to attract between **250 to 300 participants**, including representatives from local authorities, national or international policy makers, academics specialised in children's rights and child participation, NGOs working with children and families from disadvantaged backgrounds, child rights advocates. We expect that around one third of participants will be children (under 18 years). The conference language is English. However, we are trying to secure funding to cover costs of interpretation, thereby increasing its accessibility. In addition, we are currently negotiating with the language departments of the local universities and language schools in the region to have students provide voluntary translations at the conference.



Conference venue – The Culture & Tourist Centre Opatija, Croatia

Past achievements

Eurochild has a broad membership of 165 members across 33 European countries. In 17 countries, we have appointed so called "national partner networks" – coalitions of children's rights organisations representing over 2000 national organisations working for children's rights across Europe. We adopted our Child Participation Strategy in April 2017, with the aim of achieving a 'gold standard in participatory practice' by 2020. This includes involving children directly in Eurochild's activities and supporting more effective participatory practices in our membership.



Eurochild organises a conference every two years. The 2016 Eurochild conference “*Children’s Rights Matter: Why Europe needs to invest in children*”, was organised with the patronage of Her Majesty Queen Mathilde of Belgium and co-hosted by our Belgian members, Kind en Gezin and Office de la Naissance et de l’Enfance. It gathered over 270 participants including 60 children and young people from 34 countries. Discussions ranged from how children feel about migration, poverty and alternative care and how their concerns are addressed by national and European policies. Read more about the 2016 conference and how children were involved in the design, delivery and follow-up on the [2016 conference website](#) or in the [2016 annual report](#).



Eurochild conference 2016 - Children’s Rights Matter: Why Europe needs to invest in children



Eurochild advocates for children’s rights and well-being to be at the heart of policymaking. At the end of 2015, the majority of Members of the European Parliament signed a declaration promoting investing in children as more than one child in four is at risk of poverty or social exclusion in the European Union. With 428 signatures, the Written Declaration on Investing in Children calls upon the European Commission to introduce specific indicators on children at risk of poverty; it also urges EU Member States to use EU funding to implement the Commission Recommendation ‘Investing in Children: Breaking the cycle of disadvantage’. Find out more [here](#).

Eurochild is honoured to be nominated by the [European Association Awards](#) 2018 under the category of Innovative Development by an Association for its first ever Children’s Council. In 2017, Eurochild was shortlisted as Charity of the Year by the [European Diversity Awards](#).



Eurochild Children’s Council November 2017 meeting



Sponsorship

Contributing to the conference will be a great way for organisations in Opatija and on the national level in Croatia to show their work to a diverse European public. For international organisations, the conference is a great opportunity to connect with global and European civil society. The tourism sector will get a boost by being involved with the Eurochild conference, as it is a good way to present the country and city. Through sponsorship, we will be able to bring children's delegations to the conference, while increasing your organisation's **presence, networking opportunities and impressions with potential customers** of your services. It is especially interesting for organisations trying to expand in the **Croatian and European market**.

Your organisation gains European visibility as we expect **300 participants** from across Europe. High-level participants include practitioners, researchers, civil society actors, national and EU policy and decision-makers, and delegations with children and young people. Besides working with our broad and diverse membership – **165 members across 33 European countries**, we work in partnership with other international organisations and institutions such as UNICEF, Council of Europe, Fundamental Rights Agency. We have a strong partnership with the European Commission, OAK Foundation and Hope and Homes for Children.

Associate your organisation with the conference and support the work that is being done in the child rights sector. Eurochild is one of the few children's rights organisations aiming to integrate children's participation in our work. We aim to set a positive example of **child participation in practice**, by involving under 18s in the planning, preparation and delivery of the conference, as well as ensuring the event's accessibility and added value to participants under 18 (one third of the participants).

The organisation of the conference is funded by a contribution of the core grant Eurochild receives from the European Commission, a contribution from our hosts in Opatija, as well as the registration fees of the participants. Your contribution allows us to bring more children's delegations to the conference; it helps us to ensure inclusivity by offering interpretations in other languages and create interactive sessions with our participants as well as achieve a higher quality event.

Packages

Organisations supporting the conference with a contribution ranging from €1,000.00 to €2,999.99 will receive a reduced rate should they wish to attend the conference and will be acknowledged for being a supporter on the Eurochild website, which attracts almost 10,000 page views per month. Our silver sponsors are recognised on the conference website and in the conference's final program book. In addition to these benefits, they receive 2 full conference complimentary registrations. During the conference, an exhibition space is available where our Gold sponsors (at the € 8,000.00 level or higher) are given the opportunity to distribute more information about their organisation and activities, which will be seen by all conference participants. They will also be recognised and thanked at the end of the closing session. For more information, please contact Aracy Pires, Partnerships and Grants Officer (aracy.pires@eurochild.org).

Sponsorship scheme:

| Sponsorship | Range of contribution in € | Offer |
|-------------|----------------------------|--|
| Bronze | 1,000 – 2,999 | Recognition on conference website Reduced rate for conference fees |
| Silver | 3,000.00 – 7,999 | Recognition on conference website Logo on printed material 2 free conference entry |
| Gold | > 8,000.00 | Recognition on conference website High visibility of Logo on front cover of printed material and banners Exhibition space 3 free conference entries |